



donut digest

DONUT BLOGGER & MARKETING CONSULTANT

about me

I'm Rory, a donut enthusiast and blogger with a background in marketing/design. My job is two-fold: I connect donut lovers with the best donuts and dessert accessories across the country. I also help busy donut shop owners create compelling marketing so that they can turn followers into customers.

a timeline of service



statistics

My web and social media followers are decidedly millennials like me: Heavy female audience, primarily in the 25-34 age range.



5.1K
@donutdigest



737



53.1K
impressions in the
past 90 days

services offered

Event coordination
Giveaways
Graphic design
Marketing advisory
Photography
Product reviews



past collaborations

Donut shops

Dessert apparel brands

DFW media outlets

DFW food bloggers

featured on

WFAA News 8 Daybreak

National Donut Day (June 2018)

Beer & Donut Pairing with Pink Boots Society (August 2018)

Dallas Donut Fest Promotion (March 2019)

Voyage Dallas Trailblazers Series

Shannon Mattern's Podcast:
"Peptalks for Side Hustlers"

December 2019

